

## HAWAIIAN "LIFESTYLE" COMPANY

### BUSINESS DESCRIPTION:

Successful Niche Company. Enjoy everything Hawaii islands have to offer while owning and operating this long proven automotive related business. Repeat customers and a strong local presence have kept this business profitable through the years and made it even more profitable each year since.

Buy this well-priced business you will be proud to own.

Huge potential/ untapped market share - low maintenance as it is or able to grow to match any desires.

Natural marketing advantages - great name/ market share/ recognition/ keywords/ links/ reputation.  
Trademarked name, LOCAL appeal - support.

\*Hawaii Tourism continues to be strong and HTA forecasts strong, double digit growth for the next (10) years.

**ESTABLISHED:** 2011

**HOURS OF OPERATIONS:** By appointment only.

**EMPLOYEES:** Owner about 20 hours a week, part time helper 10+ hours

**LEASE:** NONE. Home based, na overhead>efficiency.

**REASON FOR SALE:** Owner relocated, partner focusing on other businesses. Other businesses.

**FURNITURE, FIXTURES & EQUIPMENT:** \$98k in cars, + \$16+k in parts and equipment

**INVENTORY:** all included, TURN KEY!

**TAX ADVANTAGES:** Unclaimed depreciation since 2012 appx. \$240k. (Profit offset.)

**FUTURE BOOKINGS:** confirmed for most of the year 2017 and reaching well into 2018. Estimated value \$45k

**GROSS:** 2017 - \$110k+ (projected/tracking).  
2016 - \$100k+  
2015 - \$ 97k  
2014 - \$102k

Discretionary owner's **CASH FLOW:** \$90k+ average

**TOTAL PRICE:** \$227,000  
(1 x net, plus equipment and inventory - **Tax benefits and future bookings are FREE**)

**CONTACT:** NewLifeMaui [at] gmail.com

Detailed Confidential Business Profile and financials is available for your review. (\$2,000 escrow deposit required)

**Local experience. Great service.** (Return\$) Unlimited potential...

We took the hassle out of our service, by making what's long been a time-consuming and sometimes stressful experience much more predictable with help of an easy-to-use process and a 'GOOD' old fashion care and service. We are being rewarded by unmatched patronage and a percentage of referrals from our clients. Profits are outstanding, outstanding for the business and within the industry. Since our beautiful island(s) ALWAYS require a CAR to reach the best sights, we created a company around that need, that we would like to do business with. Here's your opportunity to make a great income while working just a couple of days a week. As is, recently scaled back, to keep our lifestyle level or you spend more time and grow it to match your million dollar ambition...

**Expand the operation on Maui or even expand to sister islands.**

There aren't many businesses in Hawaii that can boast Seller's Discretionary Earnings of over "\$ix figures" while working minimal hours. With this business, you'll have time to enjoy what Hawaii has to offer.

The business is offered as a **turn-key system** with all of its tangible and intangible assets.

No employees needed to keep current level / revenue. (1PT helper stays)

It is run currently as a **home based**.

No overhead.

Ran as part time business only - started as a hobby.

**No Industry Experience Necessary.**

Seller Training and **continued support/** hands on help INCLUDED in Sale Price

Detailed operation manual/hands on help available.

**Perfect business credit** rating.

Transfer of **HUGE TAX benefits** (accumulated depreciation). 200k+ tax break

**Limited inventory.**

Detailed operating, financial & tax records will be provided to serious buyers only.

*(\$2,000 escrow deposit/ expression of interest)*

This company is a gem and can be growing by leaps and bounds every month with more inventory. (Proofs/test results available.) Strategy and systems are in place. This operation has not come close to its potential, former owner was doing it part time as a hobby -usually away from Hawaii for up to 5 months.

The company has NOW an outstanding reputation, "five star ratings on FB, Yelp, Google+ strong local presence known for quality service, name recognition with highly competitive pricing and unmatched service.

The owner will stay on for as long as needed to ensure a comfortable transition of partners, vendors, and customer relationships. The seller has a wealth of knowledge and proven ways to grow the business. He had no time or desire to make it larger. \*Contracted manager was running business entirely since 2015, while owner was "steering" from Europe.

*\* Tourism is by far Hawaii's leading industry. In 2016, Hawaii achieved its FOURTH CONSECUTIVE year of records for visitor arrivals and visitor expenditures with over 8.6 million total visitors who spent an all-time RECORD of over \$15.2 BILLION according to the Hawaii Tourism Authority! It is expected to continue this trend for years to come. If you are looking for a clean upbeat business and live on any island you want in Hawaii...this is it!*